

Test the Limits of Control

MaxContact MC7

Driving Performance, Redefined by Technology

A sporty tyre that takes everyday driving to the next level

- › Maximum control and dynamic steering precision
- › Even shorter braking distances in both wet and dry conditions
- › Low noise - the balance of sporty and silent

German 
Technology

<http://www.continental-tires.com/car>



MaxContact MC7

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Driving Performance, Redefined by Technology

Sporty C. T. R. L.



Advantages

MAXimum Control

› Dynamic steering precision, provides direct feedback from the road

Shorter Braking Distance

› Generational upgrade of enhanced grip in wet and dry conditions

Sporty Silent

› Reduced noise levels for Sporty segment

Features

› Cornering Macro-blocks maximize contact area and redistribute force for dynamic handling and stability
› The ReFlex Compound achieves higher cornering stiffness for more responsive feedback

› 3D Laser-cut Sipes improve grip and braking in wet and rainy conditions

› New silica technology in the ReFlex Compound reduces braking distance

› Two-in-1 Noise Breaker 3.0 works double duty to simultaneously 1) break up sound waves, and 2) improve wet braking

MAXimum Control

› Feature | Cornering Macro-blocks

While cornering, the tyre's outer shoulder bears the greatest force and pressure. The Cornering Macro-blocks maximizes the contact area with the road to create a wider footprint, then efficiently distributes the force to other parts of the tyre for better handling and stability.

› Feature | ReFlex Compound

Optimized compound stiffness results in a higher resistance to tyre deformation and improved steering response and precision. The Reflex Compound comprises an enhanced polymer blend that provides excellent safety on dry and wet roads under mild to warm temperatures.

Shorter Braking Distance

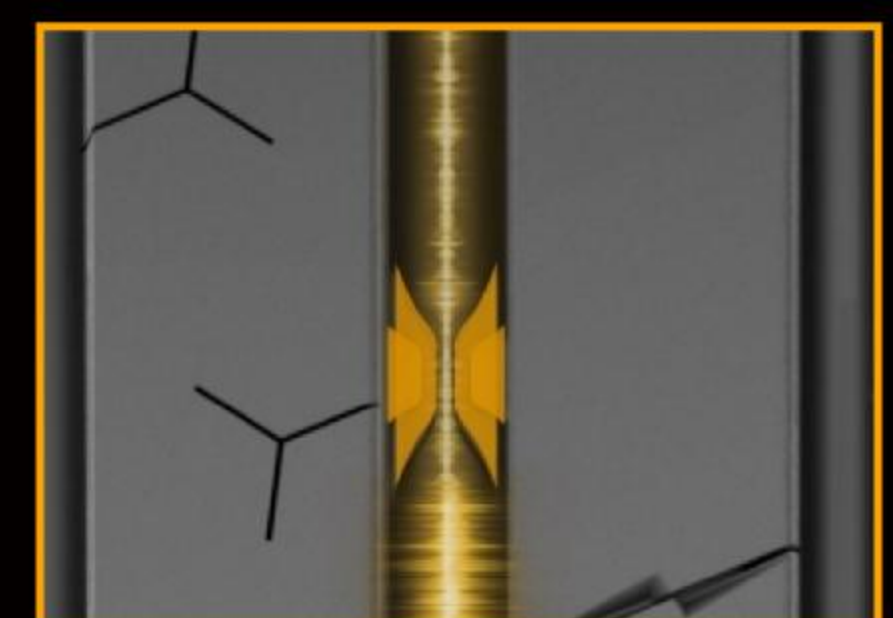
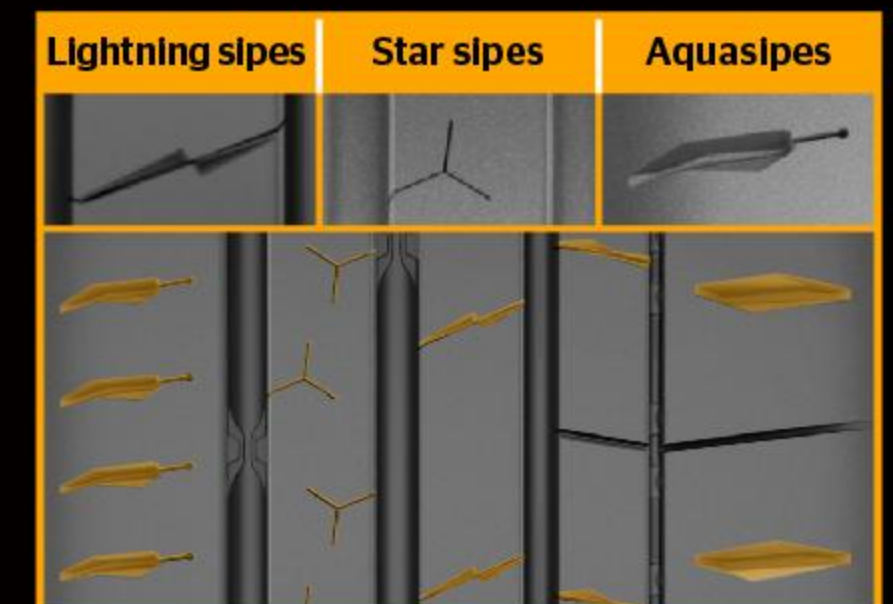
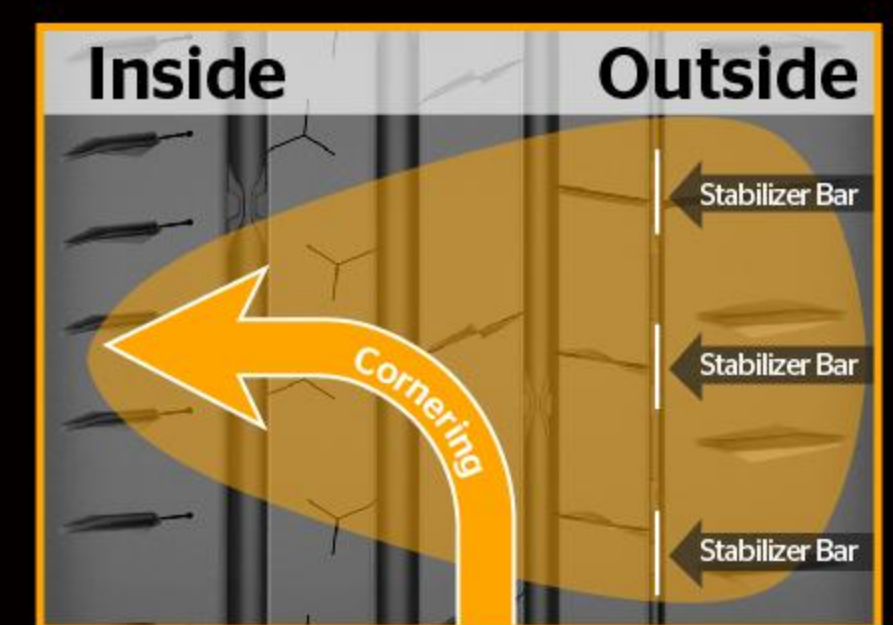
› Feature | 3D Laser-cut Sipes

MaxContact MC7's Laser-cut 3D sipes comprising of Star & Lightning sipes and Aquasipes. They work together to cut through the water film from multiple angles and directions, then effectively eject water from the grooves.

Sporty Silent

› Feature | Noise Breaker 3.0

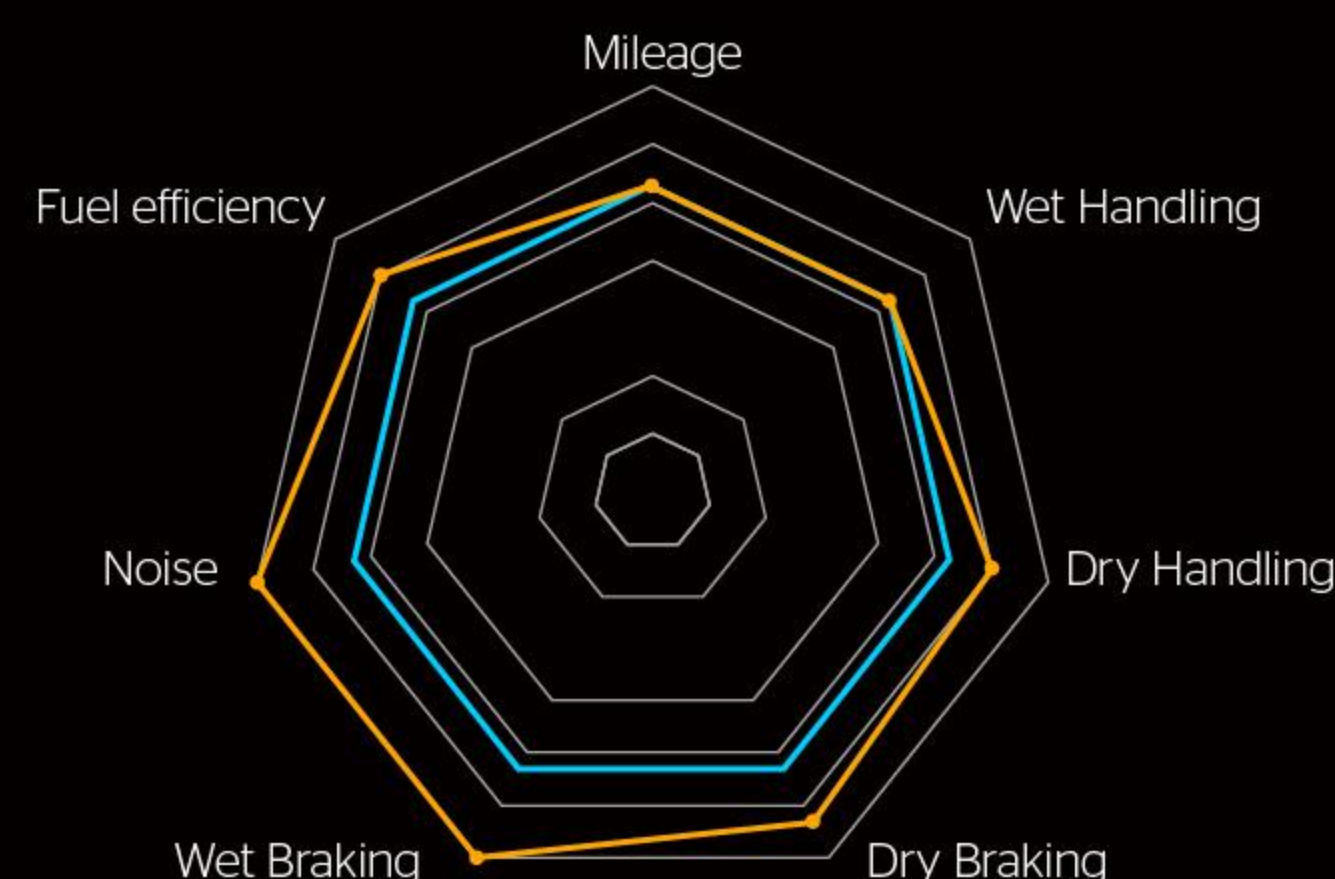
Tyre noise is produced by tread As sound waves travel through the grooves, the Noise Breaker 3.0 interrupts the waves by disrupting the homogeneity of the grooves. The sound waves are broken up and dissipated into smaller frequencies, preventing noise from building up and traveling into the cabin of the car.



Performance Comparison

- MaxContact MC6
- MaxContact MC7

Tyre size: 245/40 R19
Based on internal tests.
Actual performance may vary according to tyre size.



SPORT+ Technology represents our sport performance segment, amplified for drivers who want to take the thrill of their everyday driving to the "MAX".

To be agile, to be able to respond promptly to the subtle feedback of the road, to push the vehicle to the limits of its capabilities...

This is Sport+ Technology. Sport...and more.