



The Right Pressure. Real Fuel Savings.

Continental Digital Solutions helps fleets achieve up to 4.5 % better fuel economy.

A Continental study of 4000 trips across 10 trucks (pulling trailers) proved that maintaining the recommended tire pressure range delivers measurable fuel savings—every day, on every mile.



+4.5 %

Improvement in
fuel efficiency*



\$1,718

Saved per vehicle,
per year**



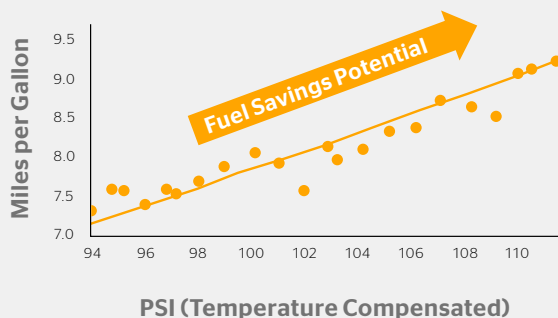
\$1.7M+

In annual fuel savings**
1,000 Vehicle Fleet

The Data Proves It.

Maintaining the optimal tire pressure range delivers significant fuel savings.

Based on Measured MPG vs PSI



Fuel is your biggest operating expense.

Let's reduce it.

Study Results Snapshot

Miles per Gallon at average pressure	7.87 MPG at 106 PSI
Miles per Gallon at target pressure	8.49 MPG at 110PSI
Fuel Economy	+0.62MPG (+7.9%)
Fuel Savings	\$3,006 per vehicle

Model-Based Predictive Insights

Improvement	+4.5%
Fuel Savings	\$1,718 per vehicle

Fuel Economy improvement:

+0.36 MPG

Savings at Scale: The Impact on Your Fleet



50 vehicles
\$85,900
Annual fuel savings

100 vehicles
\$171,800
Annual fuel savings

500 vehicles
\$859,000
Annual fuel savings

1,000 vehicles
\$1,718,000
Annual fuel savings

10,000 vehicles
\$17,180,000+
Annual fuel savings

Start Saving Fuel Now.

See how Continental Digital Solutions can deliver measurable fuel savings for your fleet. conti-truck.com/digital-tire-monitoring