

Your Business, Our Solutions.
LODC – Lowest Overall Driving Costs



Our Mission in challenging Times



Taxonomy



**Rising
Costs**



eMobility



**Economical
Risks**



OUR PHILOSOPHY

LODC - Lowest Overall Driving Costs

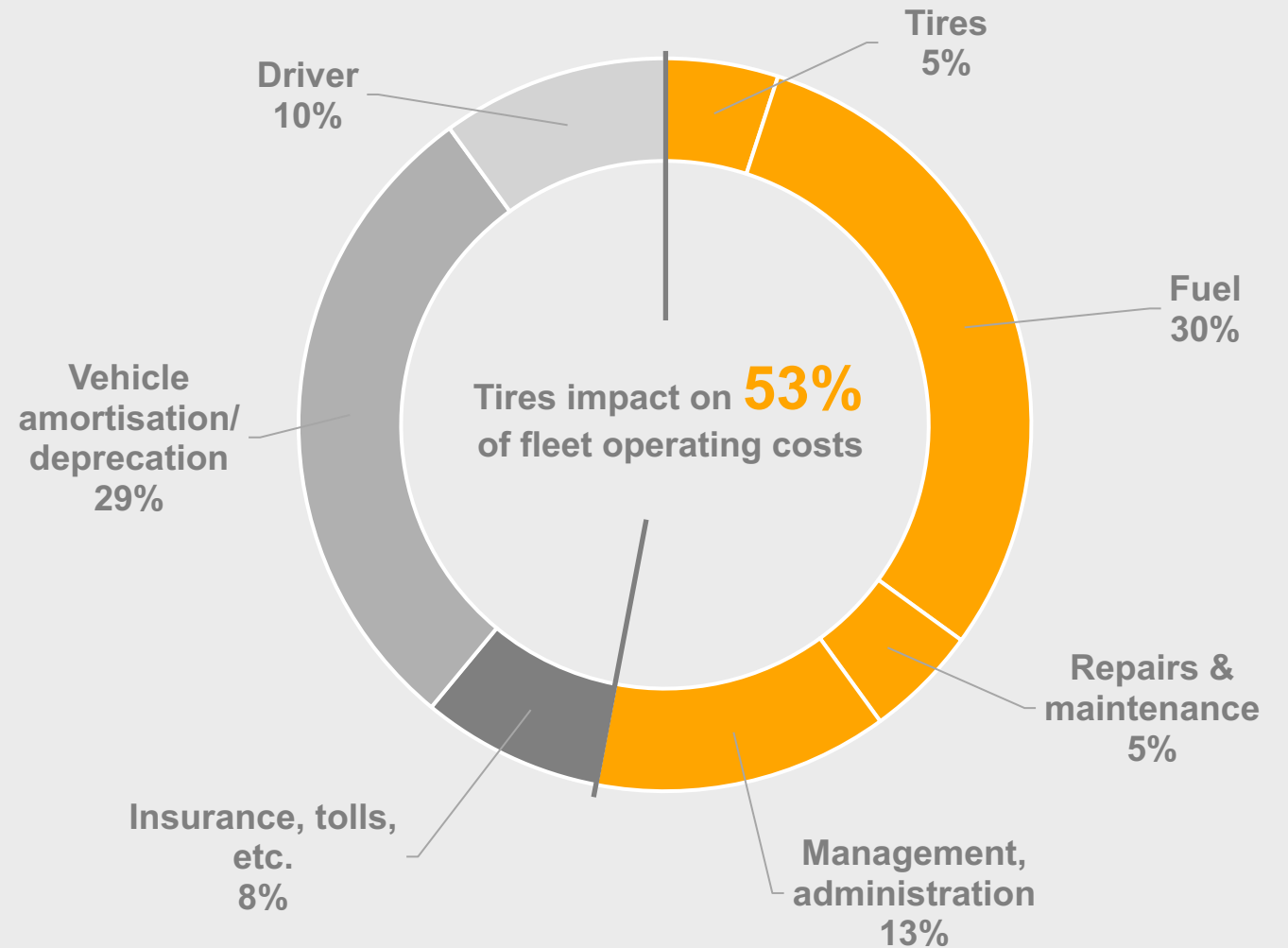
Why LODC: Your Current & Future Business Drivers

Lowest overall driving costs

LODC are made up of all costs influenced by tires.

Where do WE connect with LODC

- › Product Choice
- › Tire Maintenance Management
- › Service Planning
- › Fuel Consumption
- › Vehicle Uptime
- › Digitalized Fleet Operations
- › LifeCycle Potential
- › Casing Management
- › CO₂ Footprint
- › Admin Processes
- › ...



LODC is a Strategic Framework

Solutions for Products, Services and Data



Remark: The brand names and products shown in the graphics represent a few examples only

Sustainability@Tires

Covers all phases of the value chain

**SUSTAINABLE
MATERIALS AND
RESPONSIBLE SOURCES**

**END OF LIFE
RETREADING AND
RECYCLING**



GREEN OPERATIONS

**LOW/ZERO
EMISSION USE
PHASE**

HOW does LODC work?

Identification of Customer Needs

- › Technical Consulting approach
- › From transactional to collaborative!

Analysis of Customer Needs

- › Tire Performance Data
- › Scrap Pile Findings
- › Fleet telematic data
- › Backoffice processes
- › Fuel Analysis
- › Route Optimization

Development of Offer

- › Offer addressing customer needs
- › Reducing overall driving costs while...
- › Balancing Economy, with Ecology and Safety
- › Digital Fleet Management
- › Efficient Processes

Service Level Agreement

- › Detailed description of service level
- › Reliable service network
- › Service Provider Management

Service Execution

- › **Proactive Service Planning**
- › **(Digitalized) Fleet Checks**
- › **Preventive Tire Maintenance**
- › **Ongoing performance monitoring for product and services**
- › **Driving LODC!**

What does LODC consist of?

Digital & Physical Tire Checks

24/7 Breakdown service

Full vehicle control

Life Cycle Approach

CO₂ Certificates

Retreads



Data driven Service Mgmt.

Process Optimization

System Integration via APIs

Optimal Tire Choice

Maximize Uptime

Extended Tire Mileage




Fuel Efficiency

Our solution philosophy



LODC

Lowest Overall Driving Cost

-  Holistic approach
-  Create highest value
-  Joint approach



Delivering our promise every day by
managing the customer's needs!

Thank you for your attention!

