

Your Business, Our Solutions.
Together we make a difference.



What you can expect

Our LODC philosophy



Our new tire lines



Digital Services



Future Trends



Our new tire lines



Continental's Vision

A scenic landscape featuring a road with a truck and a car, a field of tall grass, and snow-capped mountains under a bright sky. The scene is bathed in the warm, golden light of a low sun, creating a sense of peace and natural beauty. The truck is a red semi-trailer, and the car is a small white hatchback. The mountains in the background are rugged and partially covered in snow, with a dense forest of evergreen trees in the mid-ground.

**We are inspired every day to make
your mobility safer, smarter and
sustainable.**

Looking at our business environment today



Rising Costs



Economical
certainty

Detailed Info in the



Fuel



Driver Shortage

Market Place



Inflation



Recession

**Future Trends &
Technologies**



Sustainability



eMobility



Taxonomy



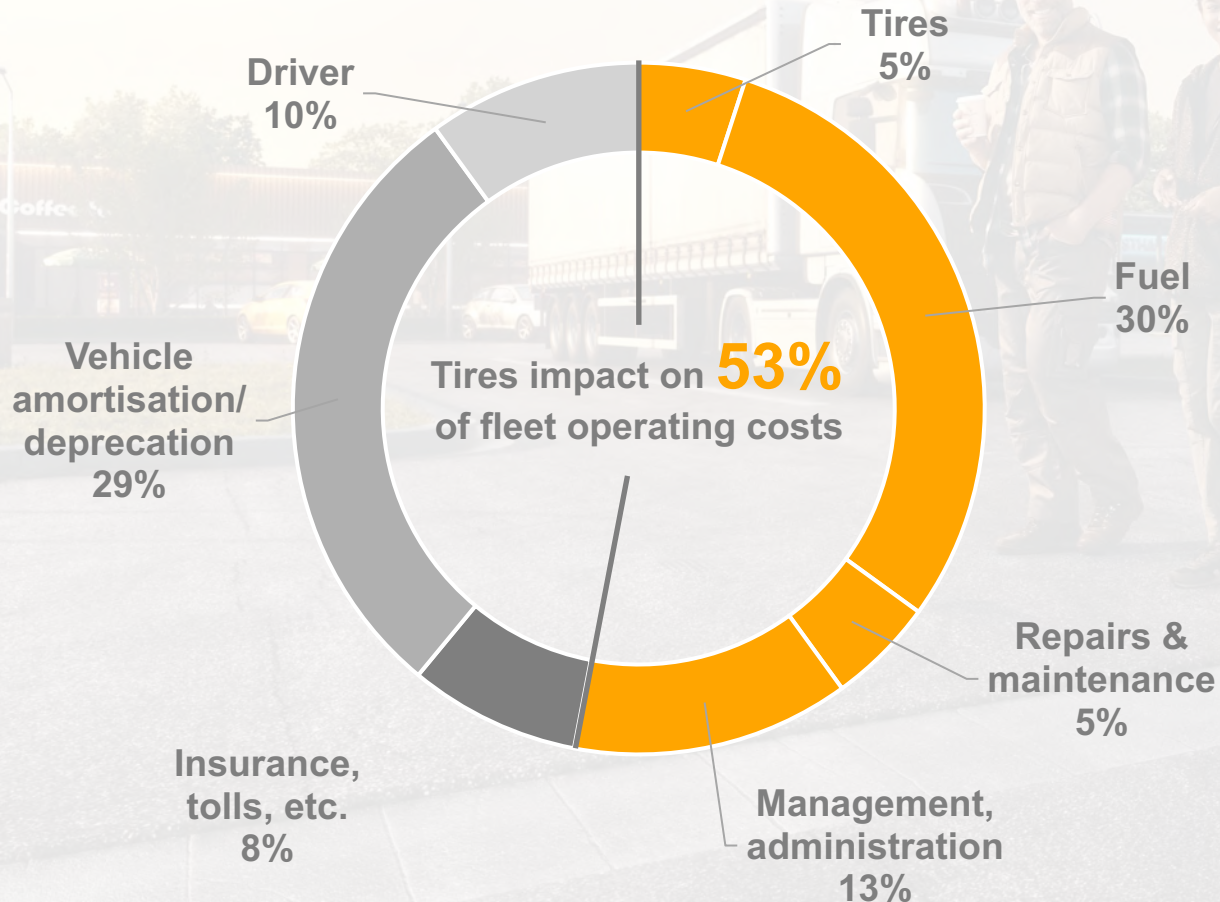
Advanced Technology



Heavier Vehicles

Our Conclusion

Fleet operating costs



With our **tire solutions** we can significantly contribute to efficiency and sustainability.

To realize savings and optimization opportunities we aim at a **cooperative business model** with high focus on aftersales service.

Our approach

PRODUCTS



ContiLifeCycle™

PHYSICAL TIRE SERVICES

ContiBreakdownService™



Service Network



Your Business,
Our Solutions.

Tire Service
Management
System

ContiConnect™

Fleet Profiling

Data Analytics

Predictive Maintenance

TIRE DATA SERVICES

Lining up with our **retail partner** to provide **full service** over life time based on **data driven**, true understanding of fleet operations

How we add value



Suggest best fit tire



Save on fuel consumption



Maximize tire mileage



Avoid breakdowns



Ease operations



Make service plannable

**Our People &
Our Solutions**

In a co-operational approach we drive the right tire selection for individual fleet applications and finally **ensure Lowest Overall Driving Cost** with a strong after sales service.

How we put it into practise

Leading Team

Dedication,
technical competence
LODC focus



Leading Solutions

Premium Tires,
ContiLifeCycle,
digital solutions
operational excellence



Leading Systems

CESAR, ContiOnlineContact,
ContiAdvantage, Tire Finder,
ContiConnect 2.0



Utilizing the full strength of Continental in a unique portfolio of products and digital solutions.

In a nutshell: Why – What – How

Our Vision
Leading Tire
Solution Provider

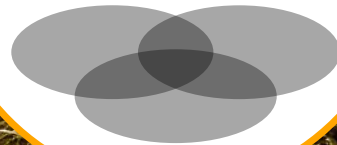
**LODC
Philosophy**



Created by

Achieved by

**Your Business,
Our Solutions,
Ecosystem**



Based on

- 1. Competent Team**
- 2. LODC Solutions**
- 3. Leading Systems**

Our Market Place – Overview



Market Place Gen 5



Our new Conti Hybrid HS5 and HD5 are loaded with innovative technology to set the right base for our LODC claim!

Market Place VAN



**Our new VanContact Ultra Series
– made to endure.**

In Summer and All Season long.

Market Place Digital Solutions

Newest sensor technologies,
ContiConnect™ 2.0 and more to
digitalize fleet operations.





**All new Continental Urban tires
will be intelligent starting 2023!**

Market Place LODC

24/7 Breakdown service

Optimal Tire Choice

System Integration via APIs

Fuel Efficiency

Retreads

Maximize Uptime

Digital & Physical Tire Checks

ContiLifeCycle

Process Optimization

Extended Tire Mileage

Full vehicle control

CO₂ Certificates

We will bring Sevilla on the road

Your Business, Our Solutions – European Roadshow 2023-2025



Thank You!
Together we make a difference.

