



MaxContact MC7. For the thrill of driving.

A sporty tyre that takes everyday driving to the next level.

- > Maximum control and dynamic steering precision, thanks to Cornering Macro-blocks technology that can adapt to the road's surface, and the ReFlex Compound that is specially formulated to maximise traction. Resulting in precise steering and more responsive feedback.
- > Shorter braking distances in both wet and dry conditions, due to Laser Cut 3D sipes and a new silica ReFlex Compound.
- > Silent handling and sporty performance, due to new Two-in-One Noise Breakers, that break up the sound waves and duly improve wet braking.



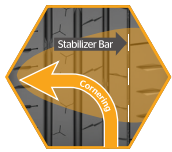
MaxContact MC7.

For the thrill of driving.

The all-new MaxContact MC7, the sporty, high-performance tyre designed for enjoyment, fulfils the needs of Australian performance-oriented drivers. The MaxContact MC7 delivers excellent driving performance, offering maximum control through precise steering and dynamic handling with exceptional stability in all conditions.

Designed to ensure optimum safety, especially in wet weather, the new MaxContact MC7 provides enhanced grip and shorter braking distances through the latest generation tyre technologies. The MaxContact MC7 is a high performance tyre resulting in remarkable driving experiences, for the thrill of driving.

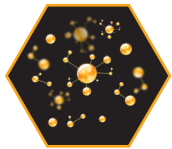
Technical highlights.



MAXimum Control

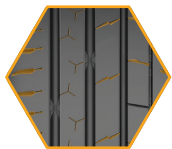
> Cornering Macro-blocks

While cornering, the tyre's outer shoulder bears the greatest force and pressure. The Cornering Macro-blocks maximise the contact area with the road to create a wider footprint, then efficiently distributes the force to other parts of the tyre for better handling and stability.



> ReFlex Compound

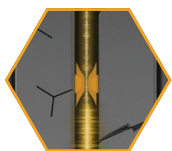
Optimised compound stiffness results in higher resistance to tyre deformation and improved steering response and precision. The ReFlex Compound comprises of an enhanced polymer blend that provides excellent safety on dry and wet roads.



Shorter Braking Distance

> 3D Laser Cut sipes

MaxContact MC7's Laser Cut 3D sipes comprise of Star & Lightning sipes and Aqua sipes. Cutting through the water film from multiple angles and directions, to effectively eject water from the road surface.



Sporty Silent

> Noise Breaker 3.0

Tyre noise is produced at the tread as soundwaves travel through the grooves, the Noise Breaker 3.0 interrupts the waves by disrupting the homogeneity of the grooves. The soundwaves are broken up and dissipated into smaller frequencies, preventing noise from building up and travelling into the cabin.

Dimensions.

Tyre width in mm:
205-275

Tyre cross section:
35-50

Rim size in inches:
17-20

Tyre performance.

— MaxContact MC7
— MaxContact MC6

