

Continental Retail Promotion - March 2023

Up to \$100 Instant Cash Back

Objective:	To increase sales consideration for Continental tyres through participating retailers
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Promotion Period:	1 st March – 31 st March 2023
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Eligibility:	The offer is available to all consumers who purchase 4 x eligible Continental branded tyres from participating retail outlets.
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Eligible Tyres:	<p>Tyres that are considered 'eligible' and are therefore included in the March 2023 Cash Back Promotion are:</p> <ul style="list-style-type: none">- UltraContact UC6 and UltraContact UC6 SUV tyres- TechContact TC6 and TechContact TC6 SUV tyres- ComfortContact CC6 tyres- MaxContact MC6 tyres- CrossContact AX6 tyres
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Mechanic:	<p>\$50 cash back will be applied at the point of sale when a consumer purchases a set of four (4) eligible Continental passenger, SUV or 4x4 tyres 14-16".</p> <p>\$100 cash back will be applied at the point of sale when a consumer purchases a set of four (4) eligible Continental passenger, SUV or 4x4 tyres 17" or larger.</p> <p>All four (4) tyres must be purchased for fitment to a single vehicle at the same time.</p> <p>Mixed fitment size on a single invoice is eligible.</p> <p><i>* Eligible tyres are listed in the section above</i></p>
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Consumer Purchase Period:	1 st March – 31 st March 2023. Any purchases that fall outside this period will not be accepted.
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Methodology:	Consumer: Purchases a set of four (4) eligible Continental passenger, SUV or 4x4 tyres from a participating retailer. At the time of purchase, all participating stores will apply the appropriate (\$50 / \$100) discount to the total invoice of the consumer's purchase.
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Retail: At the time the retailer places the order with Continental Tyres Australia, either a \$12.50 incl. GST per tyre (14"-16" tyres) or \$25.00 incl. GST per tyre (17" + tyres) rebate will be applied to the invoice.

** There is a 2 x tyre minimum order quantity.*

*** All tyres must be purchased from Continental Tyres of Australia.*

Terms & Conditions – Consumer:

- 1) Promotion commences at the start of business for the respective retailers on 1st March 2023 and finishes at the close of business hours at the respective participating retailers on 31st March 2023. The date on the qualifying invoice needs to fall within this period.
- 2) For the month of March 2023 purchase 4 qualifying tyres from a participating dealer and receive up to \$100 cash back on your purchase.
- 3) Purchases are only eligible on Continental tyres:
 - a. 4 x 14-16" tyres will receive \$50 off invoice at point of sale
 - b. 4 x 17" or larger tyres will receive \$100 off invoice at point of sale
- 4) Eligible tyres included within this promotion are:
 - a. UltraContact UC6 & UltraContact UC6 SUV tyres
 - b. TechContact TC6 & TechContact TC6 SUV tyres
 - c. ComfortContact CC6 tyres
 - d. MaxContact MC6 tyres
 - e. CrossContact AX6 tyres
- 5) The consumer will receive their cash back off their invoice at the time of purchase, therefore the onus will be on the retailer to ensure that the cash back was provided to the consumer according to the terms of the promotion. Continental will direct consumers to the retailer in the case of any complaints or queries regarding the issue of the cash back.
- 6) For a list of participating retailers, head to www.continental-tires.com/au/en/b2c/car/promotions
- 7) Light truck tyre, fleet and trade purchases are excluded from this promotion.

Terms & Conditions – Retailer:

- 1) Promotion commences at the start of business for the respective retailers on 1st March 2023 and finishes at the close of business hours at the respective participating retailers on 31st March 2023. The date on the qualifying invoice needs to fall within this period.
- 2) All orders **must be invoiced** on or before 31st March 2023, to qualify for this promotion.
- 3) The cash back is only applicable to tyres purchased from Continental Tyres of Australia by the retailer.
- 4) Four (4) or more Continental tyres will need to be ordered to receive the \$12.50 incl. GST or \$25.00 rebate.
- 5) Light truck tyre, fleet and trade purchases are excluded from this promotion.
- 6) This promotion cannot be used in conjunction with any other Continental discount or offer.