

## Continental Retail Promotion - May 2023

### Up to \$100 Instant Cash Back

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<b>Objective:</b>	To increase sales consideration for Continental tyres through participating retailers
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<b>Promotion Period:</b>	1 <sup>st</sup> May – 31 <sup>st</sup> May 2023
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<b>Eligibility:</b>	The offer is available to all consumers who purchase 4 x eligible Continental branded tyres from participating retail outlets.
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<b>Eligible Tyres:</b>	<p>\$50 cash back will be applied at the point of sale when a consumer purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres 14-16".</p> <p>\$100 cash back will be applied at the point of sale when a consumer purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres 17" or larger.</p> <p>All four (4) tyres must be purchased for fitment to a single vehicle at the same time.</p> <p>Mixed fitment size on a single invoice is eligible.</p> <p><i>* Light Truck Commercial and Truck Tyres are not eligible</i> <i>** No fleet, taxi or ridesharing services are eligible</i></p>
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<b>Consumer Purchase Period:</b>	1 <sup>st</sup> May – 28 <sup>th</sup> May 2023. Any purchases that fall outside this period will not be accepted.
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<b>Methodology:</b>	<p>Consumer: Purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres from a participating retailer. At the time of purchase, all participating stores will apply the appropriate (\$50 / \$100) discount to the total invoice of the consumer's purchase.</p> <p>Retail: At the time the retailer places the order with Continental Tyres Australia, either a \$12.50 incl. GST per tyre (14"-16" tyres) or \$25.00 incl. GST per tyre (17" + tyres) rebate will be applied to the invoice.</p> <p><i>* There is a 2 x tyre minimum order quantity.</i></p> <p><i>** All tyres must be purchased from Continental Tyres of Australia.</i></p>
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**Terms & Conditions –**

**Consumer:**

- 1) Promotion commences at the start of business for the respective retailers on 1<sup>st</sup> May 2023 and finishes at the close of business hours at the respective participating retailers on 31<sup>st</sup> May 2023. The date on the qualifying invoice needs to fall within this period.
- 2) For the month of May 2023 purchase 4 qualifying tyres from a participating dealer and receive up to \$100 cash back on your purchase.
- 3) Purchases are only eligible on Continental branded passenger, 4x4 and SUV tyres:
  - a. 4 x 14" – 16" tyres will receive \$50 off invoice at the point of sale
  - b. 4 x 17" or larger tyres will receive \$100 off invoice at the point of sale
- 4) The consumer will receive their cash back off their invoice at the time of purchase, therefore the onus will be on the retailer to ensure that the cash back was provided to the consumer according to the terms of the promotion. Continental will direct consumers to the retailer in the case of any complaints or queries regarding the issue of the cash back.
- 5) For a list of participating retailers, head to [www.continental-tyres.com/au/en/b2c/car/promotions](http://www.continental-tyres.com/au/en/b2c/car/promotions)
- 6) Light truck tyre, fleet and trade purchases are excluded from this promotion.

**Terms & Conditions –**

**Retailer:**

- 1) Promotion commences at the start of business for the respective retailers on 1<sup>st</sup> May 2023 and finishes at the close of business hours at the respective participating retailers on 31<sup>st</sup> May 2023. The date on the qualifying invoice needs to fall within this period.
- 2) All orders **must be invoiced** on or before 31<sup>st</sup> May 2023, to qualify for this promotion.
- 3) The cash back is only applicable to tyres purchased from Continental Tyres of Australia by the retailer.
- 4) Four (4) or more Continental tyres will need to be ordered to receive the \$12.50 incl. GST or \$25.00 rebate.
- 5) Light truck tyre, fleet and trade purchases are excluded from this promotion.
- 6) This promotion cannot be used in conjunction with any other Continental discount or offer.