

## Continental Sell-Out Promotion: October 2023

### Up to \$100 Instant Cash Back

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<b>Objective:</b>	To increase sales consideration for Continental tyres through the network.
<b>Promotion Period:</b>	1 <sup>st</sup> October – 31 <sup>st</sup> October 2023
<b>Eligibility:</b>	The offer is available to all consumers who purchase 4 x eligible Continental branded tyres.
<b>Eligible Tyres:</b>	<p>\$50 cash back will be applied at the point of sale when a consumer purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres 14-16”.</p> <p>\$100 cash back will be applied at the point of sale when a consumer purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres 17” or larger.</p> <p>All four (4) tyres must be purchased for fitment to a single vehicle at the same time.</p> <p>Mixed fitment size on a single invoice is eligible.</p> <p><i>* Light Truck, Van and Commercial and Truck Tyres are not eligible</i> <i>** No fleet, taxi or ridesharing services are eligible</i></p>
<b>Consumer Purchase Period:</b>	1 <sup>st</sup> October – 31 <sup>st</sup> October 2023. Any purchases that fall outside this period will not be eligible.
<b>Methodology:</b>	<p>Consumer: Purchases a set of four (4) Continental branded passenger, SUV or 4x4 tyres. At the point of sale, the relevant discount will be applied to the total invoice, based on the tyre size selected (\$50 / \$100).</p> <p><i>* There is a 2 x tyre minimum order quantity</i> <i>** All tyres must be purchased from Continental Tyres or Australia</i></p>

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#### **Terms & Conditions – Consumer:**

- 1) Promotion commences on 1<sup>st</sup> October 2023 and concludes on 31<sup>st</sup> October 2023. The date in which the tyres are purchased online must fall within this period.
- 2) For the month of October 2023 purchase 4 qualifying tyres and receive \$50 or \$100 instant cash back on your purchase.

- 3) Purchases are only eligible on Continental branded passenger, 4x4 and SUV tyres:
  - a. 4 x 14" – 16" tyres will receive \$50 off invoice at the point of sale
  - b. 4 x 17" or larger tyres will receive \$100 off invoice at the point of sale
- 4) The consumer will receive their cash back amount at the time of purchase, therefore the onus will be on retailer to ensure that the cash back is provided to the consumer according to the terms of the promotion. Continental will direct consumers to the retailer in the case of any complaints or queries regarding the issue of the cash back.
- 5) To view the Terms & Conditions of the promotion, head to [www.continental-tires.com/au/en/car/promotions](http://www.continental-tires.com/au/en/car/promotions).
- 6) Light truck and van tyres and fleet and trade purchases are excluded from this promotion.