Ontinental

Pure Contact™ LS



Luxury performance allseason tire for passenger cars, minivans, and crossovers

The next generation, luxury high performance all-season tire, offering sporty handling, best-in-class wet braking, comfortable ride, and exceptional treadwear.

Rim Diameter:	Aspect Ratio:	Speed Rating:
15"-20"	40-65	H, V

FEATURES + BENEFITS



TRACTION GROOVES:

Promotes snow-on-snow grip for excellent winter performance.

2

TUNED PERFORMANCE INDICATORS:

Indicators alert drivers to the tire's optimal performance level in Dry, Wet and Snow conditions.



COMFORT RIDE TECHNOLOGY:

An absorption layer underneath the tire tread to isolate the vehicle from road disturbances for a smooth and comfortable ride.



ALIGNMENT VERIFICATION SYSTEM:

Extends the life of the tire by visually identifying vehicle misalignment.



ECOPLUS+ TECHNOLOGY:

Rubber compound with Tg-F polymers helps reduce rolling resistance for better fuel economy and extended tread life.

QUIET RIDE:

New tread pattern reduces road noise by 50% compared to the predecessor tire.

+SILANE ADDITIVE:

An additive that works to enhance the tire's grip on wet, slippery roads to reduce stopping distances.



UTQG	TREAD	TRACTION	TEMPERATURE	
ALL SIZES	700	Α	A	
1 1 2 0	0 0	KM LIMITED TREADWEAR WARRANTY		
60 DAY Customer Satisfaction Trial* "Or first 2/32" of treadwear.				

Total Confidence Plan

In addition to performance, the PureContact™LS provides an extra measure of confidence because it is backed by the Total Confidence Plan which provides:

- 112 000 km Limited Treadwear Warranty
- 60 Day Customer Satisfaction Trial
- 3 Year Roadside Assistance
 (Free tire change or tow up to 250 kilometres)
- Road Hazard Coverage
- Limited Warranty

See **CONTINENTALTIRE.CA** for complete details.

Legal Notice

The marks slogans and logos appearing herein are the property of Continental Tire Canada INC, and/or its affiliates.

©Continental Tire Canada INC, 2020. All rights reserved.



