

Continental's Digital Solutions for Goods Transport – Longhaul



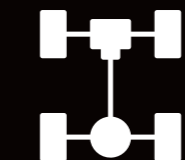
Real-time tyre pressure & temperature monitoring with immediate warning in case of tyre pressure loss.



Automatic recognition of multiple trailers ¹⁾



Telematics compatible



Monitor up to 6 axles / 24 tyres ²⁾



6 years sensor battery life

¹⁾ ATL feature, soon with exact tyre position

²⁾ soon 8 axles / 32 tyres coming

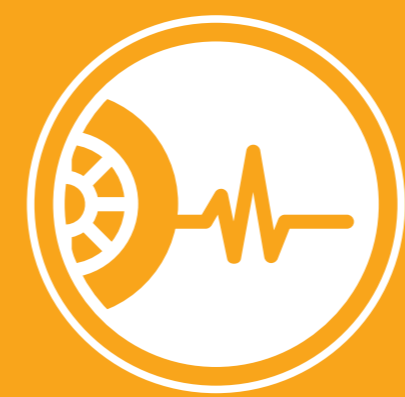
Our Digital Solutions help to...



Reduce tyre breakdowns



Lower fuel & carbon emissions



Increase tyre life



Improve safety

“With the optimal tyre pressure, tyres will last long and the casing can be used for retread in perfect conditions.”



Hora Total Transportes is a Portuguese company dedicated to all kinds of national and international goods transport with a recognized express service.

Which benefits did you see in a tyre pressure monitoring solution?

“For our kind of business, one second matters. Our trucks run round the clock and one unexpected stop has unpredictable consequences. On the other hand, since we run 25.000 km month/truck, fuel efficiency is a special concern in the company. The key tyre property for us is fuel consumption. With the challenging fuel prices, we have to challenge ourselves to be more and more efficient and effective and Continental's TPMS solution is an important tool that helps us to get our goals.”

“Our profession as a transporter specialising in the cold chain involves significant delivery constraints. Once out of the water, we have 24 hours at most to deliver the packaged fish to the various platforms.”



Express Marée specialises in transportation and logistics for seafood products in France and abroad with 140 vehicles and 250 drivers.

What is your feedback for working with Continental's digital tyre monitoring solutions?

“In 2016, when we did not have technical vehicle monitoring technology, we had a look at all the different solutions on the market. We very quickly turned to the solutions offered by Continental. We chose a product providing 'fuel-efficient' tyres combined with ContiPressureCheck™ and ContiConnect™, an already operational solution. (...) At the end of 2017, 80% of the fleet was equipped with these tyres and breakdown repairs quickly went down by half. We hope to reduce this figure even further before the end of 2018, once the entire fleet is equipped.”