

Melinda Tillman, a Fleet Coordinator with Titus Transport, efficiently oversees maintenance operations across 14 locations throughout United states with the help of TrukFix, Continental's trusted roadside assistance program.

Melinda highlighted that the distinctive factor separating Continental from their competitors lies in the heightened visibility she possesses over her fleets. The Trukfix app's user-friendly interface is so intuitive that even individuals without a background in tires can effortlessly submit a case. The Titus team has experienced other significant benefits through the ability to track recurring problems, resulting in substantial reductions in cost and downtime.

66 Continental has been a valuable partner in our growth journey, providing unwavering support and guidance as we expand our presence in new locations. 99

Another positive impact of TrukFix for Melinda has been the redistribution of her workload, coupled with a remarkable average **decrease of over \$83 in overall spend** per service call. She enthusiastically stated that "Having the ability to have our breakdown requirements and uniform standard of service has been huge to me."

Melinda expressed her excitement about witnessing her entire team's unanimous acceptance of Trukfix, not solely based on word-of-mouth recommendations but due to the compelling value proposition and quality of service that TrukFix demonstrated on its own.



## 66 Decrease of over \$83 in overall spend per service call \$9

- Melinda Tillman



Need to download the app? Any registered National Account customer or service provider can receive an account. For instructions, please contact: CVTMarketingPrograms@conti-na.com.

To learn more about the TrukFix program, visit here: www.continental-truck.com/truck/fleetsolutions/trukfix or contact your Territory Sales Manager.

