

# Corporate Social Responsibility at Continental Tyre SA

## Vision

To improve employment potential and the quality of life of the people residing in the communities within which CTSA operates and where the majority of their staff reside, by improving education levels and skills and empowering them to better themselves and their communities in the future.

## Mission

CTSA is responsive to the needs of the communities within which it operates and demonstrates its commitment to being a caring company through the support of and effective involvement in relevant and sustainable community activities and partnerships, which will effect meaningful change for significant and relevant sections of the population.

Here at CTSA the definition of “donation or donating” includes all voluntary contributions with monetary value (in the form of money, working time provided by employees, materials, goods, or services) expended by Continental to support non-profit causes without expecting a commercial advantage.

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## Charitable Guidelines

At Continental Tyre South Africa we take pride in our generous support of various causes. However, we get far more requests for donations than we are able to satisfy. These guidelines are intended to help streamline the process and give you an idea of the kinds of support we might consider. Full application details are enclosed.

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## Things to consider before submitting a request:

- We favour requests that benefit the communities of our local business area (Nelson Mandela Bay Metro).
- We favour requests that target economic development in our area and bring education, business or jobs to our communities.
- Regretfully, we are not able to assist individuals/events raising money where the benefit is not to a local community but to the individual (example: student ambassador programs, student leadership conferences, sports tournaments, etc.).
- We are also not able to help individuals who need help for a personal crisis or medical problem.
- Preference is given to non-profit organisations which focus on projects in the communities where we operate.
- Tyre requests are evaluated on the same basis as above and will only be considered if your request meets these criteria.

# Application Form

Continental Tyre South Africa  
Cadle Street, New Brighton West  
Port Elizabeth, South Africa

Follow the steps below to complete your application

Name of the project/organisation applying for a donation:

Address of the project/organisation applying for a donation:

Contact person of the project/organisation applying for a donation:

Contact numbers of person above:

Cell:

Fax:

Home:

Email:

Work:

Official use: (Not to be completed by the applicant)

Date  
received:

Reference  
number:

Copies of the following supporting documents must be submitted. Mark each document with an "X"

- |   |   |
|---|---|
| 1 | Project plan  |
| 2 | Organisation Profile  |
| 3 | Copy of Registration Certificate as non-profit organisation |
| 4 | SARS tax exemption - 18A certificate                        |
| 5 | BBBEE certificate/status                                    |

\*Please note, should your application be successful, further documentation may be required in order to meet our vendor requirements. Failing which, funding may not be possible.

Beneficiaries

How many people will directly benefit from this project/request?

Female:

Male:

Of total, how many children

Out of school youths (16>24)

Adults (24>65)

Senior Citizens (65+)

Are any of the beneficiaries considered to be disabled?

Yes

No

Of the total, how many?

Description of project/organisation

Why was the project started? List the objectives of the project. (e.g. to make bricks to build houses)

How are the needs of the community or of the clients satisfied by this project/organisation?  
(e.g. Do you provide a needed service or product to the community?)

How is the community informed of the project/organisation and its services and/or products?

Has the project/organisation ever been formally evaluated by government, any external person, donor, funder, or any other development organisation? (If yes, give details)

List the product/services supplied by the project/organisation.

## Breakdown of funding required

Description:	Rand Value:
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Any additional information you wish to provide

## Undertaking

I hereby certify the correctness of the figures/data/information/documents furnished herewith. I also undertake to provide further particulars as required by Continental Tyre South Africa as requested to make an informed decision on my application.

Signature:

Print name and surname:

Designation:

Date:

**For any questions or queries you might have, please contact the following people:**

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PR and Comms Manager

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### **Andiswa McKeown**

Personal Assistant to Executive Committee

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